



FIND YOUR AUDIENCE IN THE PARK!



FORT WAYNE
PARKS AND
RECREATION

Hello Business and Organization Leaders!

Have you considered Fort Wayne Parks & Recreation sponsorships to improve your brand awareness?

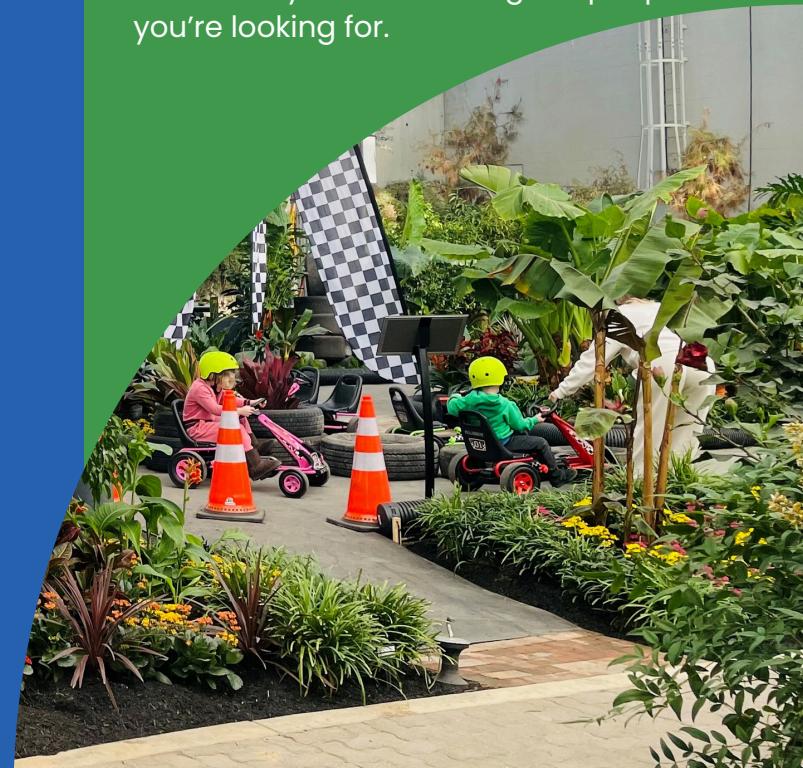
Sponsorship marketing is unique and can help you reach your target market in innovative ways. We offer a variety of sponsorship opportunities and we can help you find the best way to reach your audience through our events and programs.



CONNECTING TO YOUR AUDIENCE

The Fort Wayne Parks and Recreation Department offers a wide range of sponsorship and advertising opportunities that will help you reach your potential customers and clients.

Our team organizes annual programming through the support of donors, charitable organizations, and sponsors. The activities we provide include youth and adult athletics, instructional programs, community events, festivals and much more. We are committed to offer recreation opportunities for every citizen, which gives our sponsors a chance to reach a variety of audiences. In this guide you will find sponsorship opportunities that could be a great way to support your community while reaching the people you're looking for.





CURRENT SPONSORSHIP OPPORTUNITIES

Downtown Community Center

- Sensory Room
- Halloween Haunt
- Santa's Workshop
- Senior Games
- Active Aging Week
- Preschool/Youth Classes and Activities
- Volunteer Luncheon
- Winter Carnival
- Daddy Daughter Princess Ball
- Veterans' Breakfast
- Holiday Dinner and Light Tour

Winterval

Salomon Farm Park

- Farmers' Market
- Concert on the Farm
- Christmas on the Farm
- Fall Harvest Festival
- Handmade Homemade Sale
- Sunflower U-Pick Season

Foellinger Theatre Concerts

Youth Athletics

Parkview Sports Medicine
Pee Wee/Jr. Golf
Tour

Lifetime Sports Academy

Foellinger-Freimann Botanical Conservatory

- Showcases
- Bunny Tales in the Garden
- Mother's Day in the Garden
- Mother's Day Plant Sale

- Live Butterfly Exhibit
- Father's Day in the Garden
- Jazzworks
- RootsFest
- Botanical Brew
- Rocky Horror Movie Night
- Night of Lights
- Santa and Reindeer

McMillen Park Community Center Events and Programs

Riverfront Programs

- Muddy River Concert Series
- Dragon Boat Races
- Headwaters Ice Skating

Weisser Park Youth Center

Jennings Recreation Center

READY TO LEARN MORE?

We provide a unique opportunity to promote your business with engaging and affordable exposure while you are investing in the health and well-being of your community.

If you would like to learn how we can connect you with the demographic categories that mean the most to your organization, let's meet to chat!

Contact Rob Hines, Manager of Development, at rob.hines@cityoffortwayne.org, or call 260-427-6028 to start the conversation today.

